



EYEWEAR EVENT

Wednesday 14th Oct 4-8pm



Noakes Habermehl & Kerr
OPTICIANS

CROWNHILL

View and try on the entire range

15% OFF

Win a pair of Blackfin Sunglasses
in our free raffle

Complimentary bubbles & nibbles

Goodie bag

Blackfin is a titanium eyewear designer and manufacturer. Independent by nature, obsessive by method, Blackfin crafts every titanium frame at the Black Shelter in the heart of the Italian Dolomites, driven by disciplined mastery and full in-house verticality, shaping every creation into an expressive, unforgettable design piece.

DISCOVER BLACKFIN





SINCE 1971

Our roots run deep. In 1961, Maria Pramaor was the 18th employee of Luxottica here in Agordo. By 1971, that mastery evolved into independence when she founded her own company. It was the spark of a thrilling narrative—a story of enthusiasm, skills, and mountain heritage that is still being written today.





THE TITANIUM VISION

As global competition intensified, differentiation became vital. In 1990, Maria's husband Primo intuited that the future lay in titanium.

He looked to Japan for the purest material and technology, a bold move that established us as the first - and only - Italian company fully specialized in titanium.



HONESTY IN EVERY CHOICE

We work in Italy with enduring respect for people, the land, and our heritage. At the Black Shelter Sustainable Factory, honesty turns responsibility into objects built to last.

“We are Italian and we work in Italy. We care about people, the land and our history. This is what we call Neomadeinitaly.”



WATCH THE
VIDEO

BLACKFIN



100% IN-HOUSE

We craft every product entirely in-house, in Italy. Since 1971. The result of true independence: extraordinary quality, unmatched customer service and the pride of honoring who we are and where we come from.





RADICAL INDEPENDENCE

We proudly stand outside the mainstream — independent by choice — to protect our creative freedom and manufacturing autonomy. Because true creativity can only exist in independence.





OBSSESSED WITH TITANIUM

More than a material, it's our identity.
We shape aerospace-grade titanium with absolute control,
turning precision into expression. Lightweight, strong,
hypoallergenic. Never ordinary.





DESIGNED WITH PURPOSE

Everything is conceived with intent, guided by empathy for those who wear it. Form serves function, function serves people. Each frame is crafted to improve life—discreetly, beautifully, meaningfully.



COLOR AS A STATEMENT

At Blackfin, color is more than finish—it's our signature. Masterful hand-painting, engineered anodizing, advanced finishes: precision layered on titanium. Unmistakably Blackfin, even by its color.





COL LEZ IONI



ONE



THE ESSENCE
OF BLACKFIN
MADE FROM
A SINGLE
BLOCK OF PURE
TITANIUM.

The styles in the Blackfin One series are timeless, made from a single block of pure titanium and reimagined in keeping with the brand's DNA.

Design, extreme lightness and research are the trademark traits of this product family, known for its unique colors and innovative production processes.

BLACKFIN



ATL AN TIC

SCULPTED
GEOMETRIES. THE
BOLD SIDE OF
TITANIUM.

Milled from a solid block, this is titanium with a brutalist edge. A bold Anglo-Saxon aesthetic amplified by signature Blackfin mechanics, turned into a radical design statement.



BLACKFIN



PACIFIC

CRAFTED FROM
A SOLID BLOCK
OF TITANIUM.
THE CLASSICS.
REINVENTED.

The essential shapes are reinterpreted, making room for a more modern, contemporary aesthetic. Ultrathin titanium temples design clean, minimalist frames. Soft in their details, yet capable of accentuating the refined and sophisticated spirit of this series.

BLACKFIN



AERO LOOP

THE REVOLUTION
OF MINIMALISM.
INCREDIBLY
LIGHT, INVISIBLY
TECHNICAL.

An engineering masterpiece. Forged from a single block of extremely strong and lightweight aerospace titanium. The hinge, inspired by aeronautical rivets, is a gem of precision. With its minimalist, invisible design, Aero Loop delivers absolute comfort and infinite possibilities for personalization. The rimless frontier, redefined.





VITRA



THE PURITY OF
LIGHT MEETS
THE STRENGTH
OF TITANIUM.

Matter transforms into light. Blackfin Vitra represents the transparent evolution of titanium: a bold VitraCore™ front that defies fragility, anchored to the mechanical certainty of aerospace titanium temples and components. This is where the invisible meets the indestructible. Sharp geometries, absolute stability, and technical comfort merge into a design that hides nothing—because it is pure substance.

BLACKFIN



INDEPENDENT EYEWEAR
MADE IN TITANIUM

 BLACKFIN



Noakes Habermehl & Kerr
OPTICIANS